**SAE 2025 AeroTech Government/Industry Meeting**

January 28-30, 2025 ▪ Washington Convention Center ▪ Washington, D.C.

*Co-located with the SAE Government/Industry Meeting and D.C. Auto Show*

**Sponsorship Menu**

All sponsors receive visibility during the event:

- Recognition on the slide show presentation prior to start of sessions
- Recognition on sponsor signage throughout the event
- Recognition on the AeroTech Government and Industry Meeting website with hyperlink
- Recognition on the sponsors’ page of the AeroTech G & I Meeting mobile app

**GOLD**

**Open Plenary and Closing Plenary (3 opportunities)**

SAE Volunteer Organizers invite speakers and plan the program. This is your opportunity to align your company logo with the technology topic and brand recognition.

- Logo recognition as the host of the content with visibility everywhere it’s promoted.
- Submit a commercial MP4 video to be played as attendees take their seats
  - Video should be less than 2 minutes in duration
- Two (2) complimentary full conference registrations; including lunches
- Free-standing banner at entrance and/or stage with logo recognition

Each: $10,000

**SILVER**

**Registration and Lanyards**

Lanyards with your corporate slogan, web address and/or logo ~ to be distributed at Registration

- Acknowledgement on the registration web page as the sponsor
- Recognition in registration email promotion; pending deadlines
- Corporate logo will be printed on all registration confirmation letters
- One (1) complimentary full conference registrations; including lunches

Each: $7,000

**BRONZE**

**Daily Keynote or Technical Session Track Sponsor (6 Opportunities)**

- Opportunity to share an MP4 video as people take their seats; approx. 2-3 minutes recommended.
- Recognition anywhere the selected content is promoted. (Example – on the website, email outreach or printed material etc.
- Free-standing banner with your artwork or logo for display near the podium/stage or entrance

Each: $5,000

**Week-at-a-Glance Agenda**

Submit your custom color corporate message to be printed on the week’s agenda and distributed at Registration

Each: $5,000

**Mobile App**

- Company logo will appear as splash screen upon initial opening for all app users
- 1 push notification per day with content to be approved and scheduled by SAE
- Company recognition on Mobile App table tents in session room

Each: $5,000

**Concierge Bag & Coat Check**

- Logo recognition on sponsor appreciation signage prominently staged in the Coat Check room
- One (1) complimentary full conference registration (including lunches)
  - **Upgrade Option** add individually wrapped candies with your company logo

Each: $3,750

Total: $4,500
Coffee Station (Multiple Opportunities) ................................................................. per day $3,500 or $2,500 ½ day
Be the host of a coffee service station to keep attendees of both events focused!
• Beverage napkins and table cards with company logo displayed
• Opportunity to provide printed materials at the station on your sponsored day(s)
• Sponsor appreciation signage at the station and other onsite signage

Water Station ................................................................................................................. $3,000
Receive recognition on the water cooler(s) inside the session room
• Paper beverage cup with your company logo imprint
• Prominent display of logo on sponsor recognition signage at the meeting
  o Upgrade Option: Take-away branded water bottle with logo imprint ................................................................. $4,500

Aero G/I Attendee Giveaway ......................................................................................... $3,000
Choose 1 of the following or make a suggestion. A variety of color and selection is available
• Pocket hand sanitizer  • Portable power bank
• Luggage tag  • Carabiner key chain

Conference Pens & Notepads ....................................................................................... $2,000 each or $3,750 for both
• Submit your color artwork, to be printed by SAE on a notepad and/or pen to be distributed to attendees in the Aero G/I technical session room – to be printed by SAE.

Friend of the Industry .................................................................................................. $2,500
• Shared sponsorship to show your organization’s support
• Company name and/or logo recognition all-sponsor signage
• Recognition in the mobile app and on the event sponsor webpage with hyperlink to your web address

EXHIBITORS AND SPONSORS ONLY

Commercial Video Showcase (Multiple Opportunities) ...................................................... $1,000
**Must have a minimum of 3 sold to launch this option
• Submit an MP4 commercial video to showcase your product or service solution
• Video must be less than 2 minutes duration
• Looped on the video monitor, along with other sponsor content, for the entire conference in high-traffic area

Don’t see exactly the right package? Work with our team to create the best package to meet your business needs. Our team will build and price out a package to meet both your marketing and attendance needs, combining opportunities listed, exhibit space and discounted bulk registration for your staff to attend and access the 2025 AeroTech Government/Industry Meeting.

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